Provide cost effective solutions for companies to build, manage and measure their Sustainable CSR Compliance strategies. Protect Brand value and enhance the company's goodwill across the globe.

Mervyns Automates Factory Audit and Social Accountability Program

"We reduced our compliance management workload by about 50 percent going from a manual process to an automated system."

— Elizabeth Fortunato, Director of Sourcing, Mervyns

About Oviya Systems LLC

Oviya Systems's mission is to automate the retail supply chain for transparent CSR compliance management, so companies can hold their business partners accountable for ethical human rights, labor and environmental practices.

Our vision is to eliminate the check-box approach to CSR compliance and replace it with an ethics-based self-regulated approach, where suppliers comply because it's the right thing to do.

Visit Oviya Systems at
www.OviyaSystems.com

About Mervyns LLC

Mervyns LLC, headquartered in the San Francisco Bay Area, is a family-friendly promotional neighborhood department store offering trend-right fashions and home decore for the entire family at affodable prices.

Founded by Mervin G. Morris in 1949 with only 2,800 suare feet and two employees, Mervyns now operates 176 stores in eight states and employs more than 23,000 associates.

Visit Mervyns at www.mervyns.com.

Learn More

Contact Oviya Systems today for more information.

Call **8777-GO-OVIYA** (877-466-8492) email contactus@OviyaSystems.com, or visit www.OviyaSystems.com

Challenge

Mervyns department store has a well-earned reputation for its extensive selection of national and private-label fashions and housewares. With a 58-year tradition of being a good neighbor, Mervyns is committed to Corporate Social Responsibility. The Mervyns Factory Audit and Social Accountability compliance program ensures that Mervyns private label vendors agree to the company's standards for vendor engagement before doing business with Mervyns. In the past, tracking the documents that verify compliance was a completely manual process. Mervyns needed a system to automate certain functions so that the compliance team could focus on other responsibilities.

Solution

Mervyns retained Oviya Systems in 2004 to build the Mervyns Vendor Management (MVM) system from scratch. MVM is a web-based solution that houses Mervyns private label vendor and factory profiles. MVM automates the invoicing, audit scheduling, tracking, reporting and record keeping compliance management processes. The Mervyns Brand Compliance team uses MVM to see which vendors have agreed to comply with the standards of engagement, ensure that all private label vendors register their factories, and track factory audit results. Developed through an iterative process, MVM has been in use since 2005 and now profiles 630 vendors and 1,778 factories. MVM was later integrated with Mervyns product specification and item setup systems.

Success

MMV has made the complaince management process more efficient through enhanced data management. It not only saves time but also reduces errors. The system eliminates confusion and potential duplication of effort among vendors and third-party auditors by enabling collaboration among all parties. Because it is a Web-based system, MVM allows Mervyns, its vendors, third-party auditors and agents to access real-time, up-to-date data 24/7. This saves time in the communication channel, and gives internal and external users better visibilty into all data. Vendors can view audit statuses for their factories, auto-generate invoices, and receive alerts when their factories are up for re-audit. The system also enables audit lead-time tracking and performance management. MVM has reduced audit cycle time, enabling Mervyns to expedite the factory approval process and, as a result, speed up the supply chain.

"Mervyns and our vendors, third-party auditors and agents all agree that MVM enables us to be at the forefront of technology in the industry."

—Becky Nesmith, Director of Operations, Product Design & Development